



SHERMAN LAKE YMCA

2024

SPONSORSHIP OPPORTUNITIES



MORE SUPPORT
MORE GROWTH
MORE IMPACT



OUR MISSION

The Sherman Lake YMCA Outdoor Center puts Honesty, Caring, Respect, and Responsibility into practice through programs that build healthy spirit, mind, and body for all.

STRONGER TOGETHER

At the Y, we believe that for communities to succeed, it is vital that everyone has the opportunity to be healthy, confident, and secure. Your gift to the Y will have a meaningful and enduring impact on your community.



"Sponsoring the Sherman Lake YMCA is an investment in our community. The YMCA is for ALL and supports the community in so many ways, from campfires at summer camp to swimming lessons for children and adults and everything in between. Greenleaf Trust is proud to be a supporter."

Mike Odar, CEO & President

Greenleaf Trust

 **GREENLEAF® TRUST**



"At Worgess Insurance, we believe everyone should participate in programs that build a healthy spirit, mind, and body and are proud to have built a long-term relationship sponsoring events like Backyard Bash at the Barn with the Sherman Lake YMCA."

Drew Worgess, Vice-President

Worgess Insurance & Financial Services

WORGESS
INSURANCE &
FINANCIAL SERVICES

Let Worgess Do Your Worrying

EVENT SPONSORSHIPS

Interested in a specific event?

Sherman Lake YMCA hosts multiple events each year that offer opportunities to align your business with attendees.

Your sponsorship helps us make a meaningful, enduring impact right here in our community.



Scan here to learn more about sponsorship opportunities or to sponsor an event at Sherman Lake YMCA

**SHORT STACK
TALL CAUSE**



**SUCCESS FOR
EVERY CHILD**



SHERMANATOR



KID'S ROAR



**BACKYARD BASH
AT THE BARN**



**TRICK OR TREAT
ON THE TRAILS**





SHORT STACK TALL CAUSE PANCAKE BREAKFAST

February 14, 2024

Come celebrate the Y's successes and hear inspiring stories about how Sherman Lake YMCA is strengthening our community. Enjoy breakfast with the Y and celebrate the kickoff of our 2024 Annual Campaign. Proceeds from this event are used for scholarships to ensure all students and schools who want to attend our Integrated Education program are able to do so.

SPONSOR LEVELS

Nobody Stacks Up To You Sponsor \$2,500 1st tier logo and name placement on website listing, social media, and event page listings and individual event banner.

We Like You A Waffle Lot Sponsor \$1,000 2nd tier logo placement on website, social media, and event page listings, listed on event signage.

Don't Go Bacon My Heart Sponsor \$500 3rd tier logo placement on website, social media and event page listings, listed on event signage.

Egg Couldn't Even If I Fried Sponsor \$250
Sponsor name on website, social media, and event page listings, listed on event signage.



SUCCESS FOR EVERY CHILD

June 14, 2024

Join us as we celebrate the lives that have been changed at Sherman Lake YMCA and the important part you and others have in making it happen. Proceeds from this event are used for scholarships that provide opportunities for area youth to attend summer camp.

The celebration includes a wine and beer tasting, live music, an auction, dinner, and dessert. The dress code for the evening is Business Casual.

Title Sponsor – \$5,000 Reserved table for 10, name and logo on all event materials, social media recognition, individual event signage

Afterglow Sponsor – \$3,500 Reserved table for 10, logo on all event materials, social media recognition, individual event signage

Leadership Friend – \$2,500 Four tickets, social media recognition, listed on event signage

Overnight Camp Friend – \$1,000 Two tickets, listed on event signage

Day Camp Friend – \$500 One ticket, listed on event signage

Live & Silent Auction Donation – In Kind In addition to sponsorships, we are also seeking donations for our live and silent auctions

SPONSOR LEVELS





The Shermanator Triathlon is hosted at the Sherman Lake YMCA Outdoor Center and is excellent for both the beginner and competitive athlete. We think it's one of the most beautiful race venues in the region!

Proceeds from the Shermanator are used for scholarships that provide families and individuals with financial assistance to become members of the Sherman Lake YMCA.

SPONSOR LEVELS

Title Sponsor \$5,000 Six event entries, name and logo on event provided banner and all event materials, 1st tier placement of logo on t-shirts, social media recognition, website banner ad and link

Gold Sponsor \$2,500 Four event entries, sponsor-provided banner at finish line, 2nd tier placement of logo on t-shirts, social media recognition, logo and link on website

Silver Sponsor \$1,000 Two event entries, sponsor-provided banner at event, 3rd tier placement of logo on t-shirts, logo and link on website

Bronze Sponsor \$500 One event entry, sponsor-provided banner at event, 4th tier placement of logo on t-shirts, logo and link on website





Kid's ROAR is a Rogue Obstacle Adventure Race featuring mud, water, monkey bars, mud pits and more! This fun, family event is for both kids and their families and features two courses to choose from.

Proceeds from this event are used for scholarships that provide opportunities for area youth to attend summer camp.

SPONSOR LEVELS

Title Sponsor - \$5,000 Six event entries, name and logo on event provided banner, 1st tier placement of logo on t-shirts and all event materials, website banner ad and link

Gold Sponsor - \$2,500 Four event entries, sponsor-provided banner at event, logo and link on website, 2nd tier placement of logo on t-shirts and event materials

Silver Sponsor - \$1,000 Two event entries, sponsor-provided banner, 3rd tier placement of logo on t-shirts and event materials, logo on website

Bronze Sponsor - \$500 One event entry, 4th tier placement of logo on t-shirts, logo on website

In-Kind Sponsors All in-kind sponsors will be acknowledged on our website, and donations of value greater than \$250 will be recognized according to cash sponsorship levels.





Backyard **BASH** at the Barn

September 28, 2024

Celebrating its 4th anniversary in 2024, Backyard Bash was created to rekindle the spirit of community. This adults-only event features dinner from local food trucks, live music, campfires, games, s'mores and more!

SPONSOR LEVELS

Title Sponsor – \$5,000 Ten event tickets, name and logo on event-provided banner and all event materials, social media and website recognition

Gold Sponsor – \$2,500 Six event tickets, name and logo on all event materials, individual event signage, social media and website recognition

Silver Sponsor – \$1,000 Four event tickets, logo on all event materials, social media and website recognition

Bronze Sponsor – \$500 Two event tickets, name on all event materials, social media and website recognition





TRICK OR TREAT ON THE TRAILS

October 18, 2024

Boos and ghouls are invited to wind their way through our Trick or Treat Trail, picking up treats along the way! Games and refreshments are also a part of this fun evening.

This FREE community event attracted more than 1,500 children in 2023, an amazing opportunity for local businesses to connect with families in our community! This is also a great chance to volunteer!

SPONSOR LEVELS

Trick or Treat Title Sponsor - \$2,500 1st tier logo and name placement on website listing, social media, and event page listings, table on the Trick or Treat Trail (SLYMCA provides candy), sponsor may provide and distribute trinkets to children on the trail, two event provided banners at event (one on the Trick or Treat Trail, one at Games/Refreshments)

Jack O'Lantern Sponsor - \$1,000 2nd tier logo placement on website, social media, and event page listings, table on the Trick or Treat Trail (SLYMCA provides candy), individual banner on the Trick or Treat Trail

Not So Scary Skeleton Sponsor - \$500 3rd tier logo placement on website, social media, and event page listings, listing on banner located at Games/Refreshments

Fantastic Food Sponsor (In-Kind) Logo placement on website, social media, and event page listings, listing on banner located at Games/Refreshments



INVEST IN OUR COMMUNITY

Become a sponsor! The Y has a variety of sponsorship opportunities that can help you connect with our community and help us make a greater impact.

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